

## THE BUSINESS PACKAGE

IS A COMPLETE PACKAGE AND SUITS  
THE FOLLOWING APPLICATIONS...

Full reconditioned car battery outlet. Specialising in sales to both wholesale and retail customers. This may be operated from a shop or small factory or you may choose to operate from your home based workshop\*

You may be retired or unemployed and looking for a worthwhile, yet rewarding means of earning income on either a full or part time basis.

By adding The Business Package to your current, compatible business, you can capitalise on your established customer base and increase turnover, by the introduction of a new product line, which is in big demand.

If you have a used car yard, service station, motor wreckers or auto parts outlet you can either save money by reconditioning your own car batteries or collect big profits by selling reconditioned car batteries to wholesale/retail customers as a cheaper yet fully guaranteed battery option.

### PRICE OF THE BUSINESS PACKAGE

#### **INCLUDES THE FOLLOWING:**

- A full inventory of, state of the art, car battery reconditioning /charging and analyzing equipment, which is manufactured especially for The Battery Professionals.
- Enough Battery Corp's Car Battery Additive for you to earn over, \$250k in wholesale reconditioned car battery sales.
- Full training in all aspects of the car battery reconditioning industry, at your chosen venue, anywhere in Australia. (Elsewhere by arrangement).
- Full six months of ongoing advice from the support line to assist you during your establishment period in addition to a step-by-step instruction manual and in fact everything you'll need to start up your new business except a vehicle.
- It is worth noting! This is definitely not a franchise and there are no ongoing or annual fees or advertising levies, of any kind. This is an equipment and training package.

**You will need to purchase ongoing supplies of battery additive, although you will receive a very large amount when you purchase your BUSINESS PACKAGE.**



### BATTERY CORP

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**BATTERY CORP**

SINCE 1972

# CAR BATTERY

RECONDITIONING



*Reconditioned batteries have proven themselves in the market place for over 30 years*

**BUSINESS PACKAGE**

## THINK ABOUT THIS!

THERE ARE ALMOST 16 MILLION CARS & TRUCKS IN AUSTRALIA TODAY AND THEY ALL REQUIRE A BATTERY TO START THEM

### MAKE HUGE PROFITS RECONDITIONING JUNK CAR BATTERIES

#### Add up the Numbers!

Old Batteries Cost ..... \$1.00 each  
 Reconditioning Cost per battery ..... \$0.50 cents  
 Reconditioned Batteries sell to trade for ..... \$20.00 - \$50.00

**So assuming you sell 20 at one time it is quite possible to make \$400 - \$600 for a 10 minute delivery!**

If you were able to sell "new looking" car batteries, complete with a full replacement warranty for less than half the price of a new battery, do you think that budget conscious motorists would buy them?

### OF COURSE THEY WOULD!

**Currently there are very few people who are able to sell them one. Why not cash in on this global shortage of battery reconditioners?**

Reconditioned car batteries are also in huge demand with trade customers, for example, car yards, when they want an economical solution to their starting problems. Motor wreckers, service stations and spare parts outlets also buy reconditioned car batteries so they can re-sell them after adding profits of up to 100%. Experience has indicated that in some cases where a rack of reconditioned car batteries is offered for sale next to a rack of new batteries, the reconditioned batteries outsell the new batteries on a ratio of 7 to 1.



**Reconditioned batteries have now proven themselves in the market place for in excess of 30 years.**

## THE RECONDITIONING PROCESS...

THE RECONDITIONING PROCESS WAS ORIGINALLY DEVELOPED IN EUROPE AND REFINED LATER IN THE UNITED STATES OF AMERICA

Battery Corp can teach you how to apply this simple yet effective "Electro-Chemical" process to old car and truck batteries, which would have otherwise been discarded.

When you recondition a car battery the Battery Corp way, it can last for up to 70% of the life of a new car battery and is often able to be sold for up to 50% of the price of a new car battery, complete with a full warranty.

### Does the Reconditioning Process work?

The methodology employed by Battery Corp, to recondition car and truck batteries is a trade secret; however, I am able to tell you this!

**We have been using the same system since 1972 and since then we have reconditioned and sold literally hundreds of thousands of guaranteed car batteries to countless, satisfied customers in many parts of the world.**

### How much can I earn?

The amount you earn depends totally on how hard you work, however earnings from \$500 - \$4000 per week have been achieved.

Battery Corp want you to earn great income and the equipment supplied with the Business Package is more than capable of the job, however, the income achieved in any business can only be related to the amount of effort you are prepared to invest.

Battery Corp do not know how hard you are willing to work or the level of your motivation, therefore we are definitely not in a position to make any warranties or guarantees regarding income and any illustrations regarding money are simply raw math.

## RECONDITIONING CAR BATTERIES SINCE 1972

AFTER 26 YEARS OF ACTIVE INVOLVEMENT IN THE RECONDITIONED CAR BATTERY INDUSTRY...

**Battery Corp have developed the ideal business package for you to participate in the exciting car battery reconditioning industry.**

You can choose to recondition and sell car batteries on either a full or part time basis or you may have a related business and wish to take advantage of your existing customer base. For example, you may be the proprietor of an auto spares shop, motor wreckers, service station, used car outlet or similar.

If this is the case, you could use the Business Package to assist you to earn extra income, by reconditioning and selling car batteries as an added product line.

The Business Package is also suitable for you to use as a basis for a full reconditioned and new car battery retail outlet. A similar operation to this in Sydney a few years back, was known to have a huge line-up of vehicles waiting at the door every Monday and Sat morning. The demand for half price batteries is very strong.

### Here are some of the benefits: RECONDITIONED CAR BATTERIES APPEAL TO MANY BUDGET MINDED MOTORISTS

- Easy to learn.
- Ease of operation.
- Suited to Home base operation\*
- Suits city or country location.
- Grow your business any size.
- Low entry Price.
- Low overheads.
- Full training at your place.
- Suits males or females.
- Produce Reco Batteries for \$1.50 and sell them for \$15 - \$50 each.
- High product demand
- Reasonable entry cost.
- Suits full or part time.
- Total time flexibility.
- Forget the 9-5 routine.
- No ongoing fees.
- No expensive replacement.
- Non-sedentary, healthy outdoor occupation.
- No expensive replacement of plant every 5 years.

\* Subject to local and federal legislation.

**THE BUSINESS PACKAGE INCLUDES A PERIOD OF ONGOING SUPPORT AND ADVICE!**